



DANAPATI
Hospitality Management

www.danapati.com

2024



DANAPATI
HOSPITALITY
MANAGEMENT
**COMPANY
PROFILE**



The ***best partnerships***
are built on trust,
vision, and
shared success.

Danapati brings
these values to
every collaboration.



TABLE OF CONTENTS



Company Profile 2024

INTRODUCTION	4
Message from Our CEO	4
THE COMPANY	6
The group	6
Company history	8
Services	10
Board of directors	12
Management officers	13
BRAND	14
Our Brand	14
EXPERIENCE	16
Study Case	16
Elevated by	18
Future Development	20

MESSAGE FROM OUR CEO

Shaping the Future of Hospitality

♦
RONNY TANDANU



At Danapati Hospitality, our journey is fueled by an unwavering passion for excellence, relentless innovation, and a profound commitment to the communities we serve. Since our inception in 2017, we have been dedicated to redefine the standards of hospitality, continuously embracing change and pioneering new ways to deliver unparalleled experiences that resonate deeply with our guests.

"At Danapati Hospitality, we are not just responding to changes; we are anticipating them. Our commitment to innovation drives us to continuously enhance our services, ensuring that every stay is more than just a visit—it's an unforgettable experience." — Ronny Tandanu, CEO of Danapati Hospitality

Innovation with Integrity

In today's ever-evolving world, adaptability and foresight are not just important, they are essential. At Danapati, we don't just respond to changes, we anticipate them, setting the pace for the industry. Our commitment to innovation drives us to constantly elevate our services, ensuring that every stay transcends the ordinary and becomes an unforgettable journey. As we grow, we remain steadfast in our dedication to responsible operations, with sustainability at the heart in everything we do. We believe the future of hospitality hinges on our ability to balance luxury with an enduring respect for our environment and the communities we touch.

Our People, Our Foundation

The true strength of Danapati Hospitality lies in our people, the heartbeat of our organization. It is their dedication, creativity, and passion that illuminate our brands and define our success. We invest deeply in our team, fostering a culture of inclusivity, empowerment, and growth. By nurturing talent and celebrating diversity, we ensure that our team members not only excel but thrive, contributing to the vibrant and dynamic culture that is the essence of Danapati. We take immense pride in being an employer of choice, committed to offer opportunities that foster both personal and professional development.

Forging a Sustainable Legacy

Our vision for the future is clear and bold: to lead the way in crafting a new era of responsible hospitality. We are accelerating our commitment to integrate sustainable practices across all aspects of our operations from the luxurious AGRA brand to the value-focused Kyta Hotel. Our holistic approach involves collaboration with industry partners, deep engagement with local communities, and inspiring our guests to join us in making a lasting positive impact. At Danapati, **true hospitality is not merely about offering comfort; it's about creating a legacy of care that extends beyond our guests to the planet and its people.**

Looking Forward with Purpose

As we gaze into the future, we are filled with a sense of optimism and a strong resolve. The challenges that lie ahead are seen not as obstacles, but as opportunities to innovate, to grow, and to continue leading the way in shaping the hospitality landscape of tomorrow. With our trusted partners, valued stakeholders, and the unwavering dedication of our incredible team, we will continue to blaze new trails, guided by the same passion and commitment that have been our hallmarks from the very beginning.

Thank you for being an integral part of the Danapati journey. I personally invite you to explore the extraordinary experiences we have crafted and join us as we continue to shape the future of hospitality together.



RONNY TANDANU
CEO of Danapati Hospitality

THE GROUP

STRONG POSITION

Leading the market

At Danapati Hospitality, our vision is to set the standard for luxury and excellence in the hospitality industry. We aim to be the benchmark for refined experiences, where every moment is crafted with meticulous care and passion. Our commitment is to create not just stays, but unforgettable journeys that linger in the hearts of our guests long after they depart.

OUR VISION

Leading the industry

To be the leading provider of refined hospitality experiences, creating lasting memories for every guest

OUR MISSION

Always improving

PURSUE EXCELLENCE
Consistently deliver unparalleled service and quality across all our properties, ensuring every guest's stay is not just memorable but extraordinary.

CHAMPION DIVERSITY
Offer a broad and diverse portfolio of properties that cater to all market segments—from budget to luxury—while maintaining the highest standards of hospitality.

INNOVATE WITH INTEGRITY
Lead the way in hospitality innovation by embracing sustainable practices that enrich the experiences of our guests, benefit our communities, and protect our environment.

NURTURE GROWTH
Foster a positive and empowering work environment where our people are supported, developed, and inspired to reach their full potential, contributing to the collective success of the company.

CULTIVATE RELATIONSHIPS
Build enduring and meaningful relationships with our guests, partners, and stakeholders, rooted in trust, respect, and a commitment to mutual success.

OUR VALUES

The Pillars of Danapati Hospitality

COMMITMENT TO EXCELLENCE
We strive for perfection in every aspect of our operations, ensuring that our high standards of hospitality are reflected in all that we do.

DIVERSITY AND INCLUSIVITY
We value diversity in our portfolio and our people. By embracing various market segments and fostering an inclusive environment, we make sure everyone feels valued and respected.

INNOVATIVE SUSTAINABILITY
Innovation is central to our approach, and we ensure it goes hand in hand with sustainability. Our practices not only enhance guest experiences but also benefit the environment and the communities we serve.

EMPOWERMENT AND GROWTH
We empower our team by nurturing their talents and providing growth opportunities. Our success depends on their development, and we are committed to creating a supportive environment where they can thrive.

INTEGRITY IN RELATIONSHIPS
Trust and respect are key to all our relationships with guests, partners, and stakeholders. We prioritize transparency and integrity, ensuring honesty and mutual respect in all interactions.

Here is why we are the best at what we do

#1 — EXPERTISE IN DIVERSE HOSPITALITY SEGMENTS

Danapati Hospitality Management excels in managing a wide range of hospitality brands, from luxury villas to mid-market hotels. Our diverse portfolio allows us to tailor our management strategies to meet the specific needs of each property, ensuring optimal performance and guest satisfaction.

#2 — INTEGRATED MANAGEMENT SOLUTIONS

We offer comprehensive management services that cover every aspect of hospitality, from operations and marketing to guest experience and sustainability practices. Our proprietary management processes are designed to maximize efficiency and profitability while maintaining the highest standards of service.

#3 — STRATEGIC INDUSTRY PARTNERSHIPS

Our strong network of industry partnerships allows us to provide unique advantages to the properties we manage. Whether it's through exclusive vendor relationships or strategic marketing alliances, we leverage our connections to enhance the offerings and reputation of each property under our care.

#4 — COMMITMENT TO OWNER SUCCESS

We understand that our success is tied to the success of the property owners we work with. That's why we focus on driving long-term profitability and value creation for our partners, using data-driven strategies and a personalized approach to meet each owner's specific goals.

#5 — INNOVATION-DRIVEN GROWTH

As a forward-thinking management company, we are constantly innovating to stay ahead of industry trends. From adopting the latest technology to implementing sustainable practices, we ensure that the properties we manage are not only competitive but also leaders in the hospitality market.



KNOWLEDGE AND EXPERTISE

DANAPATI

A JOURNEY OF VISION, GROWTH, AND EXCELLENCE

Since 2017

Danapati Hospitality was established on **December 6, 2016**, with a bold vision to redefine the hospitality landscape through a harmonious blend of tradition, luxury, and innovation. From its inception, Danapati set out to deliver more than just accommodation; the goal was to craft experiences that would leave a lasting impression on every guest, partner, and stakeholder. By **2017**, the Danapati brand was ready to take its first step into the competitive hospitality market, a journey marked by significant milestones, growth, and an unwavering commitment to excellence.

2017 : Setting the Stage

In 2017, Danapati Hospitality took over the management of the De Sapphire Cliff Villa - Bali, further elevating its service standards and market positioning. De Sapphire Cliff Villa - Bali was launched as a stunning luxury villa perched on the cliffs of Uluwatu, offering breathtaking ocean views and a private, exclusive retreat experience for high-end travelers. The villa catered to guests seeking privacy, sophistication, and a connection with Bali's natural beauty. Unfortunately, the COVID-19 pandemic in 2020 led to the temporary closure of the villa. Currently, it is undergoing a significant rebranding and redevelopment under the Agra brand. Renamed Agrananta Uluwatu, this property is being transformed into an upscale 5-star luxury resort. With a new concept that combines elegance and exclusivity, Agrananta Uluwatu is set to reopen in Q1 2027, positioning itself as a premier destination for luxury travelers.

2017 : A Milestone Year

Danapati's first major milestone came on **April 8, 2017**, with the grand opening of The Nest Hotel Nusa Dua. Located along the serene coastline of Nusa Dua, Bali, The Nest introduced a unique blend of modern sophistication and



warm Balinese hospitality. Catering to both business and leisure travelers, the hotel quickly earned its reputation for offering a refined yet welcoming experience. The opening of The Nest not only marked the brand's entry into the hospitality world but also set the tone for what Danapati would represent: luxury, comfort, and an unforgettable guest experience.

2018 : Expanding into Luxury Villas

Building on the success of The Nest, Danapati ventured into the world of luxury villas with the soft opening of Agranusa on December 21, 2018. Agranusa, a collection of exclusive villas, reflects the brand's commitment to offer personalized, high-end experiences. Located in the prestigious Nusa Dua area, Agranusa is designed for travelers seeking tranquility and luxury, surrounded by the natural beauty of Bali. With its sophisticated design and emphasis on privacy, Agranusa became synonymous with opulent living, offering an unparalleled blend of comfort and elegance that Danapati is known for.

2021 : Elevating Partnerships : Expanding Influence

Continuing its growth, Danapati solidified its position as a premier hospitality management company by signing a landmark Memorandum of Understanding with Sambina Prime Hotel Jakarta under the Elevated by Danapati brand. This move marked a significant expansion into the urban hospitality sector, allowing Danapati to extend its management expertise beyond Bali. With Elevated by Danapati, the company brought its signature approach of tailored solutions, designed to enhance each property's unique identity and elevate its market presence, ensuring consistent results and maximum guest satisfaction.

2022 : Culinary Excellence and New Heights

In July 2022, Danapati reached a new milestone with the grand opening of Roost Rooftop Dining on July 22. Located atop The Nest, Roost offers a one-of-a-kind dining experience, merging semi-fine dining with breathtaking panoramic views of Nusa Dua. With a menu curated by talented chefs, Roost serves up a delightful mix of modern cuisine with a nod to local flavors, making it a destination for food lovers and travelers alike. The opening of Roost underscores Danapati's commitment to innovation, not only in accommodation but in culinary experiences, enhancing the overall guest experience.

The Future of Danapati : Shaping Tomorrow's Hospitality

Since its inception, Danapati Hospitality has been driven by a clear vision to create unforgettable experiences and to redefine the boundaries of what hospitality can offer. From the elegant retreats of Agranusa to the vibrant energy of The Nest, and from strategic partnerships in major cities to innovative dining concepts, Danapati has remained steadfast in its mission to lead with excellence, integrity, and creativity.

Danapati Hospitality's journey is defined by a relentless pursuit of excellence. From the grand opening of The Nest Hotel Nusa Dua to the luxury retreat of Agranusa and groundbreaking partnerships like Sambina Hotel Jakarta, Danapati consistently pushes the boundaries of hospitality. Each property, partnership, and innovation reflects the brand's commitment to creating unforgettable experiences that blend tradition with modern luxury, setting new standards in the industry.

As the company looks to the future, Danapati continues to expand its portfolio, seek out new partnerships, and push the boundaries of hospitality management. Every property, every partnership, and every guest experience is a testament to Danapati's commitment to quality, ensuring that the brand will remain a leading name in the industry for years to come.



OUR COMPANY SERVICES

ELEVATING HOSPITALITY MANAGEMENT TO NEW HEIGHTS

Highest quality at the core

At Danapati Hospitality Management, we are driven by a commitment to excellence and a passion for delivering exceptional hospitality experiences. Our mission is to empower property owners and investors by providing a comprehensive suite of management solutions that enhance operational efficiency, maximize revenue, and cultivate top-tier talent. We believe that successful hospitality management is about more than just overseeing operations; it's about crafting unforgettable guest experiences, fostering



Operational excellence isn't just about efficiency; it's about creating value at every touchpoint. Danapati ensures your property thrives in every aspect.



sustainable growth, and maintaining the highest standards of service across every facet of our operations. Whether you're launching a new property, revitalizing an existing one, or seeking to optimize daily operations, Danapati is your trusted partner in achieving excellence.



OUR SERVICES

We are committed to excellence in every service we provide, whether it's optimizing operational efficiency, enhancing guest experiences, or maximizing revenue. With Danapati, you have a partner who is as invested in the success of your property as you are. Explore our range of services below to discover how we can help your property reach its full potential.

Technical Assistance

Danapati offers end-to-end design and technical assistance, ensuring that every project we undertake is built on a foundation of excellence. Our team of seasoned professionals collaborates closely with architects, designers, and engineers to guide projects from the initial greenfield stage through refurbishment and rebranding.

Pre-Opening Services

Our re-Opening services are designed to provide a clear roadmap for success, ensuring that every phase of a project is executed with precision and efficiency. Danapati's comprehensive programs and guidelines are tailored to align all activities with the property's long-term objectives, ensuring that every milestone is achieved on time and within budget.

Operational Excellence

Danapati's operational support is designed to enhance the value and performance of properties across all vital functions. Our focus is on continuous improvement, helping properties maintain high standards and adapt to evolving market conditions.

Sales, Marketing, and Distribution

In today's competitive hospitality landscape, effective sales, marketing, and distribution strategies are crucial to success. Danapati actively engages in these areas, providing tailored solutions that support each property's unique goals. Our strategies are designed to maximize visibility, drive bookings, and ultimately, increase revenue.

Financial Management

Danapati provides comprehensive financial management services that are focused on maximizing profitability while maintaining fiscal responsibility. We offer strategic financial planning, budgeting, and ongoing financial oversight to ensure that each property achieves its financial goals.

Human Resource

At the heart of every successful property is a team of skilled, motivated, and well-trained individuals. Danapati's human resources services focus on recruiting, training, and retaining top talent. We create a positive work environment where employees are encouraged to grow, ensuring that they can deliver exceptional service to guests.

BOARD OF **DIRECTORS**

The Team

Our success is guided by a team of visionary leaders who bring a wealth of experience and expertise to the table. Our Board of Directors is composed of seasoned professionals who are dedicated to driving the company forward, ensuring that we uphold our commitment to excellence, innovation, and sustainability in every aspect of our operations.



Photo :

RONNY TANDANU
C.E.O.

MANAGEMENT OFFICERS

The Team

Each member of our Board plays a pivotal role in shaping the strategic direction of Danapati, bringing diverse perspectives and deep industry knowledge to the decision-making process. Together, they work to steer the company towards continued growth and success, fostering a culture of integrity, collaboration, and high performance.



WENNY YANUANDITA

Business Development



DEFI KARDIANTO

Finance and Accounting



ARIF MULYANA R.

Engineering



KELVIN HIRO YEO

Food and Beverage



STEVENSON KAUSE

Brand and Marketing

BRAND THAT WE MANAGE

Few of our Brand



AGRA is a premier brand within Danapati Hospitality, catering to the upper market. Located in stunning settings, AGRA properties offer refined elegance and sophisticated accommodations. Designed for travelers who value quality and style, AGRA delivers an exceptional experience with a focus on comfort, personalized service, and a deep connection to the natural beauty of each destination.



The Nest is a middle up class brand within Danapati Hospitality, known for its blend of contemporary elegance and warm hospitality. Positioned in key urban and resort locations, The Nest offers a sophisticated retreat for travelers seeking quality, comfort, and a touch of luxury. The brand caters to both business and leisure travelers, providing well-appointed rooms, exceptional service, and a range of thoughtful amenities.

Our portfolio of brands reflects our commitment to deliver exceptional experiences across diverse market segments. From luxury retreats to budget-friendly options, each brand under Danapati is uniquely crafted to meet the needs and expectations of our guests, while upholding our core values of quality, service, and innovation.

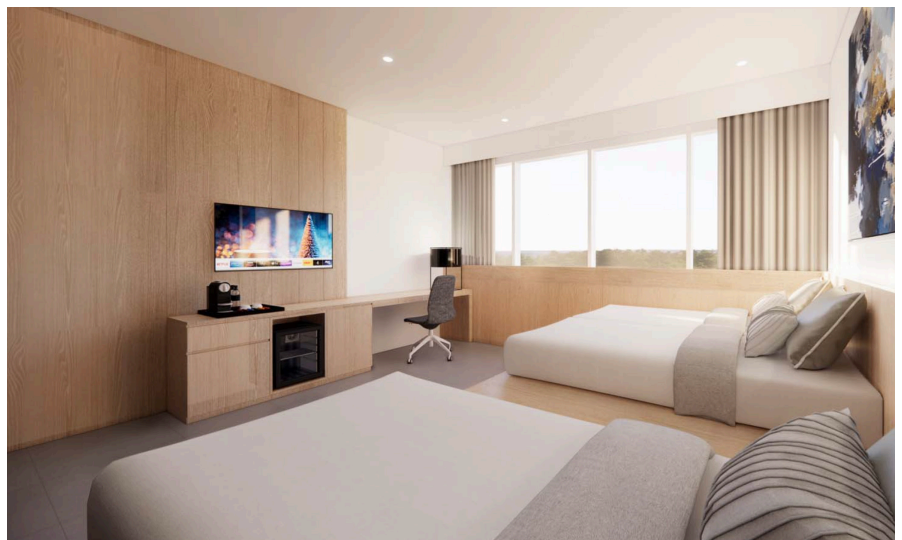
Whether you're seeking the refined elegance of AGRA, the contemporary sophistication of The Nest, the versatile management solutions of Elevated by Danapati, or the exceptional value offered by Kyta Hotel, our brands provide a range of options that cater to every type of traveler. Each brand is strategically positioned to offer not just a place to stay, but a memorable experience that resonates with the essence of its location and the desires of its guests.

Explore our brands and discover how Danapati Hospitality redefines the art of hospitality, one experience at a time.



KYTA HOTEL

Kyta Hotel is the budget-friendly segment of Danapati Hospitality, offering travelers exceptional value without compromising on quality. Strategically located in key destinations, Kyta Hotel provides a comfortable and stylish stay for budget-conscious guests. With a focus on simplicity, cleanliness, and efficiency, Kyta Hotel ensures that every guest enjoys a hassle-free experience.



ELEVATED BY DANAPATI

Elevated by Danapati redefines hospitality management for all market segments, from budget hotels to luxury retreats. By combining our expertise with the unique character of each property, we offer tailored solutions that enhance the guest experience and elevate the property's market presence. Whether it's a budget hotel or a luxury resort, Elevated by Danapati brings refinement and innovation to every stay.



CASE STUDY

THE NEST HOTEL BALI A SANCTUARY OF COMFORT AND STYLE

Located in Nusa Dua - Bali

OVERVIEW

Nestled in the serene coastal area of Nusa Dua, The Nest Hotel is a hidden treasure offering a blend of contemporary elegance and warm Balinese hospitality. Strategically located near the famous lagoon sports center of Tanjung Benoa and prestigious 5-star hotels, The Nest Hotel provides an oasis of calm and comfort for travelers. With a total of 110 rooms, including Deluxe Rooms, Suite Rooms, and Executive Suites, The Nest caters to both business and leisure guests, providing a sophisticated retreat in one of Bali's most sought-after destinations.

"The Nest Hotel Nusa Dua is more than just a place to stay. It is a hidden sanctuary where contemporary elegance meets warm hospitality, offering a unique blend of comfort and style in the heart of Bali."

ACCOMMODATIONS

The Nest Hotel Nusa Dua offers a range of well-appointed rooms designed to provide a comfortable and stylish stay. Each room is thoughtfully equipped with modern amenities to ensure a hassle-free experience for every guest.

Deluxe Room (36 Sqm)

The Deluxe Room offers 36 square meters of space, featuring a 42-inch LED SMART TV, air conditioner, and a shower with hot and cold water. Guests can enjoy the convenience of complete toiletries, a hairdryer, and bathrobes for two. Additional amenities include an electric kettle with coffee and tea, an electric safe with a charging facility, a fridge minibar with two water bottles, hotel brochures, and a guest directory. The room also includes a work desk, Wi-Fi internet access, slippers and non-smoking room.

Suite Room (54 qm)

The Suite Room provides 54 square meters of luxurious space, equipped with both a 42-inch and a 55-inch LED SMART TV. It includes air conditioner, a bathtub and shower with hot and cold water, and a Bluetooth speaker. Guests are provided with complete toiletries, a hairdryer, and bathrobes for two. Additional features include an electric kettle with coffee and tea, an electric safe with a charging facility, a fridge minibar with two water bottles, and hotel brochures and a guest



directory. This suite also offers a work desk, Wi-Fi internet access, slippers, and a separate living room and bedroom. Non-smoking room.

Executive Suite Room (66 Sqm)

The Executive Suite offers a spacious 66 square meters, combining luxury with comfort. The room features both a 42-inch and a 55-inch LED SMART TV, air conditioner, and a bathroom with both a bathtub and a shower with hot and cold water. Additional amenities include a Bluetooth speaker, complete toiletries, a hairdryer, and bathrobes for two. Guests can enjoy the convenience of an electric kettle with coffee and tea, an electric safe with a charging facility, a fridge minibar with two water bottles, and hotel brochures and a guest directory. This suite also includes a work desk, Wi-Fi internet access, slippers, and a separate living room and bedroom. Non-smoking room.

DINING AND FACILITIES

The Nest Hotel Nusa Dua offers a variety of dining options and facilities designed to enhance the guest experience.



Roost Rooftop Dining

Experience an exceptional dining experience at the Roost Rooftop Dining, where guests can enjoy a semi-fine dining menu. The restaurant offers a perfect setting for casual dining or a memorable evening under the stars, complemented by craft beer and an inviting ambiance.

Pirin Panas

Offering a selection of international and local cuisines, Pirin Panas provides a delightful dining experience in a relaxed and comfortable setting.

Tapasty Lounge and Coffee

A perfect spot for socializing or unwinding, Tapasty Lounge and Coffee offers a range of beverages and light bites in a cozy and inviting atmosphere.

Infinity Rooftop Pool

Take a dip in the stunning infinity rooftop pool, where guests can enjoy panoramic views of Nusa Dua while relaxing in a luxurious setting.

Cendrawasih Meeting Room

The Cendrawasih Meeting Room is a versatile space that can accommodate up to 180 participants, making it ideal for corporate meetings, conventions, seminars, and private events.

The Sculptor Fitness Center

Guests can stay active during their stay at the fully equipped fitness center, offering a range of exercise equipment to meet all fitness levels.

Your Stay Experience At The Nest Hotel Nusa Dua is designed to be a memorable experience. The hotel offers a floating sanctuary complete with uniquely designed and flexible room layouts that provide a safe, warm, and comfortable atmosphere just like a summer nesting ground. Whether you're visiting for business or leisure, The Nest ensures that you feel at home from the moment you arrive.



SAMBINA PRIME HOTEL JAKARTA

A MODERN BUSINESS RETREAT

Brand Elevated by Danapati

Overview

Sambina Prime Hotel, developed and elevated by Danapati Hospitality, is a premier business hotel located in West Jakarta. Strategically positioned on Jalan Peta Utara No. 27, Kalideres, it is just 25 minutes away from Soekarno-Hatta International Airport, making it a convenient choice for business travelers. Opened in April 2021, Sambina Prime Hotel falls under the Elevated by Danapati brand, where Danapati Hospitality led every aspect of the project from development and pre-opening to full operational management. The hotel combines functionality with comfort,

Project Details

Branding	: Sambina Prime Hotel Elevated by Danapati
Location	: West Jakarta, Indonesia
Project Start	: 2021
Total Rooms	: 42 rooms, distributed across four floors
Room Categories	: Standard Rooms tailored for business travelers

providing a relaxing and modern atmosphere for guests to unwind before or after a productive day.

Facilities

Sambina Prime is equipped with various amenities that cater to both business travelers and leisure guests, creating an environment where relaxation meets productivity. The Sudut Peta Coffee & Eatery provides a cozy space to enjoy a variety of Indonesian and international cuisine, making it ideal for casual dining or quick business meetings. The Level 5 Sky Rooftop offers a stylish venue with panoramic views of West Jakarta, serving refreshing drinks and an array of culinary delights. The hotel's co-working spaces are designed with business travelers in mind, offering workspaces to maintain productivity throughout their stay. Additionally, the hotel features meeting rooms that can accommodate small corporate events and business engagements. Guests arriving by car can take advantage of the ample on-site parking, and free Wi-Fi is available throughout the hotel to ensure seamless connectivity for both work and leisure.





Curated Guest Experiences

Sambina Prime Hotel ensures that guests can enjoy a comfortable stay while maintaining productivity. Its modern design and business-friendly amenities, such as co-working spaces and reliable Wi-Fi, make it ideal for business travelers who need to stay connected. The Level 5 Sky Rooftop offers an elegant dining experience with breathtaking views, providing the perfect spot to unwind after a long day. The warm and welcoming ambiance of Sudut Peta Coffee & Eatery is ideal for quick meetings or simply enjoying a cup of coffee, blending leisure with functionality.

Market Positioning

Sambina Prime positions itself as an affordable yet refined option for business travelers looking for a well-located and comfortable hotel in Jakarta. With its competitive rates, modern facilities, and proximity to both the airport and key business hubs, the hotel caters to those who seek convenience without sacrificing quality.

Target Market

The hotel primarily targets business professionals and corporate travelers seeking a strategically located, modern, and comfortable hotel. In addition to business travelers, Sambina Prime appeals to domestic and international visitors attending meetings, conferences, or events in Jakarta, as well as leisure guests looking for an affordable yet comfortable staycation in the city.

Unique Selling Points

Sambina Prime's key strengths lie in its strategic location, modern facilities, and focus on providing a productive and relaxing environment for business travelers. Its proximity to Soekarno-Hatta International Airport, just 25 minutes away, ensures ease of access for both international and domestic guests. The integrated rooftop and café spaces provide casual yet elegant options for dining, relaxation, and business meetings. The hotel's business-focused design, from co-working spaces to meeting rooms, ensures that business travelers have everything they need. Competitive pricing makes Sambina Prime a value-driven choice, offering high-quality services at affordable rates.

Development Potential

Sambina Prime Hotel is poised to become one of the top choices for business travelers in West Jakarta. Its strategic location, modern design, and comprehensive facilities make it a prime spot for corporate meetings, business stays, and even leisure getaways. As part of the Elevated by Danapati portfolio, Sambina Prime exemplifies Danapati Hospitality's commitment to deliver premium service and high-quality experiences in competitive market segments.

UNDER DEVELOPMENT

AGRANANTA

THE FUTURE OF BOUTIQUE LUXURY ON BALI'S CLIFFS

Uluwatu - Bali

Project Overview

Agrananta Uluwatu is an upcoming boutique resort and beach club set on Uluwatu's iconic cliffs in Bali, blending refined luxury with competitive pricing. Positioned as a high-end yet accessible destination, Agrananta promises seclusion, privacy, and exclusive experiences for discerning travelers. With a stunning cliffside location and a focus on elegance, Agrananta is poised to become a top destination for both international and local guests.

World-Class Facilities

The resort will feature a private infinity pool for AGRA guests, a public pool for beach club visitors, a signature restaurant, an integrated beach club, a wellness center with a gym, spa, and kid's club, and versatile event spaces, including a wedding chapel. High-speed Wi-Fi will be available across the property, along with a tourism hub offering local cultural experiences.

Curated Guest Experiences

Agrananta will offer diverse experiences, including yoga on the cliffs, spa retreats, cooking classes, and mini-outbound adventures. Guests can also enjoy exclusive beach club parties, sunset cocktails, and unforgettable outdoor weddings.

Market Positioning

Uluwatu is renowned for its cliffs and beaches, making it a prime tourist destination. Agrananta will offer

a boutique luxury experience at an ADR of 3 million rupiah per night, positioning itself competitively between ultra-luxury brands like Bulgari and upscale resorts like Anantara and Alila Villas.

Target Market

Agrananta will attract high-net-worth travelers from Europe, USA, Australia, Asia, and Indonesia, focusing on couples, families, and guests seeking privacy, luxury, and immersive experiences.

Unique Selling Points (USPs)

- ◆ Cliffside Location : Panoramic ocean views and peaceful surroundings
- ◆ Integrated Beach Club : A social hotspot for guests and visitors
- ◆ Architectural Elegance : Modern design with Balinese influences
- ◆ Competitive Pricing : High-end experiences at accessible rates
- ◆ Proximity to Attractions : Near Uluwatu Temple, Padang Padang Beach, and Dreamland Beach

Development Potential

Agrananta Uluwatu is set to become a premier luxury destination in Bali, combining boutique hospitality with vibrant social experiences. Its beach club, wellness facilities, and event spaces will attract destination weddings, corporate retreats, and wellness travelers, offering a unique blend of luxury and local culture.



AGRANANTA

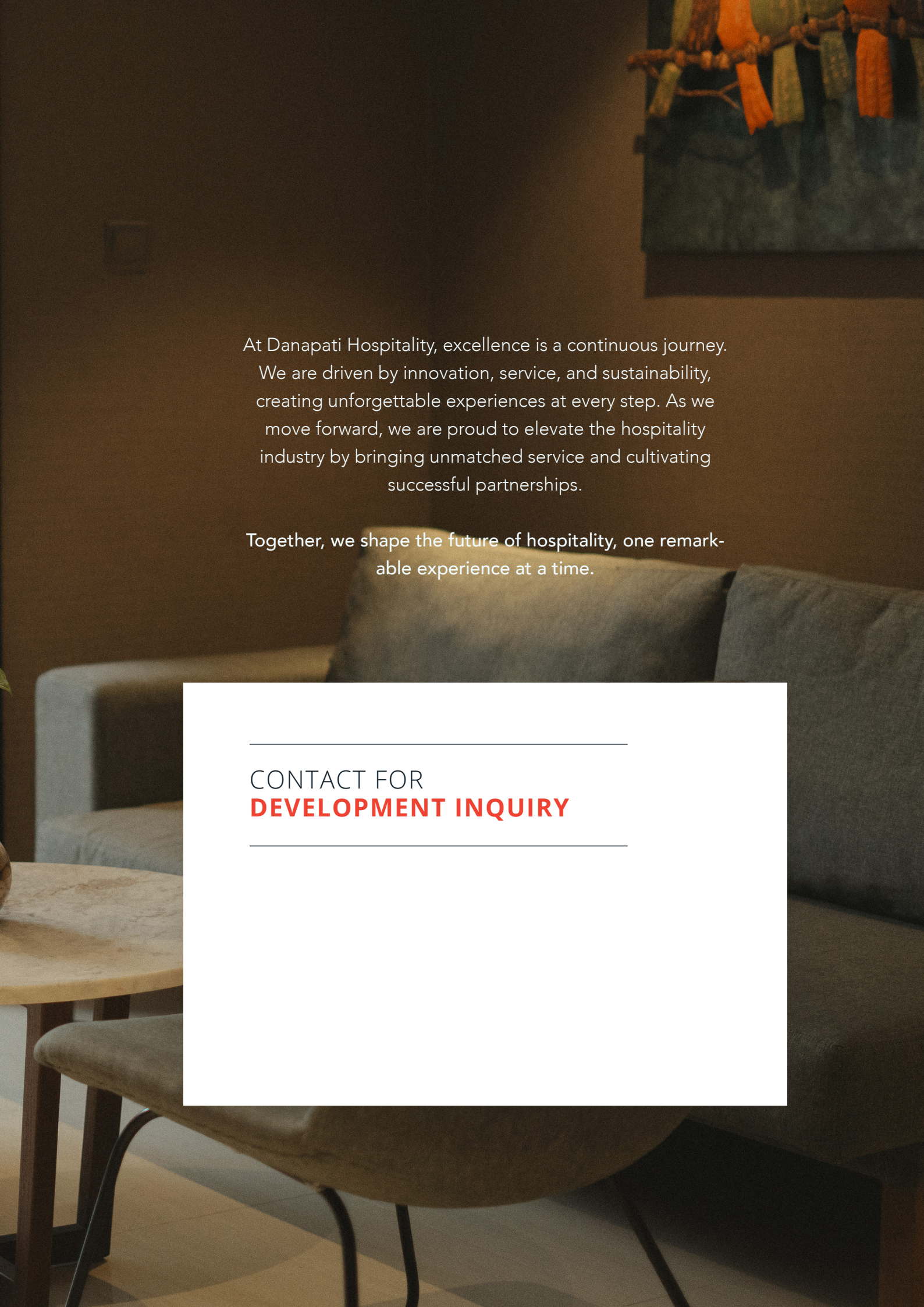
AGRANANTA PROJECT DETAIL

Branding	: AGRANANTA
Location	: Uluwatu, Bali, one of Bali's most scenic and prestigious destinations
Land Size	: 12.000 sqm
Project Start	: 2024
Completion	: Projected to open Q1 2027
Number of Units	: 78 elegantly designed units to cater to high-end travelers

Room Types:

- ◆ Deluxe Room (36 sqm): Intimate and stylish, perfect for couples
- ◆ Premier Room (60 sqm): Luxuriously spacious with premium amenities
- ◆ Loft (120 sqm): Generous duplex accommodations, ideal for families or groups
- ◆ Suites (150 sqm): The epitome of luxury, featuring panoramic ocean views and exclusive services





At Danapati Hospitality, excellence is a continuous journey. We are driven by innovation, service, and sustainability, creating unforgettable experiences at every step. As we move forward, we are proud to elevate the hospitality industry by bringing unmatched service and cultivating successful partnerships.

Together, we shape the future of hospitality, one remarkable experience at a time.

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